



Press release

Paris, 10 January 2019

MONBUILDING RAISES 2 MILLION EUROS FROM NAXICAP PARTNERS & FAMILY OFFICES

Naxicap Partners, an affiliate of Natixis Investment Managers* is continuing the adventure with MonBuilding by helping it raise 2 million euros in December 2018. Naxicap Partners is once again assisting the startup, alongside Family Offices, as it expands significantly in the field of proptech

The global real estate market has been upended in the past few years with the arrival of proptech companies such as WeWork and Finalcad, which put innovation at the core of their strategy. MonBuilding aims to improve the user experience in (traditional or specialised) tertiary and residential buildings by providing an online tech tool with new functions.

Created in June 2016, MonBuilding is a mobile and web application that makes it possible to:

- improve the dissemination of information within the building;
- promote the creation of a community; and
- access all the services offered to occupants in a single spot.

MonBuilding is a flexible application that focuses on and adapts to the requirements of the building's users. The startup assists its customers in their "service transition", which consists of evolving from a simple space to an experience promoting well-being at work and comfort at home.

With a portfolio of 70 buildings attracted by its solution, MonBuilding is continuing its expansion in France, with major customers such as Vinci Immobilier, Nexity, and BNP Paribas Real Estate. The startup had already raised 500,000 euros from Naxicap Partners in July 2017: *"We are very happy to have convinced Naxicap Partners and Family Offices to assist us in accelerating our development. The market needs solutions, and few stakeholders have developed an application that is as comprehensive to date. We hope to continue investing in R&D to consolidate our technological progress and satisfy a broad range of customers and situations (neighbourhoods, co-working and co-living spaces, hotels, senior residences, etc.)."* said a delighted **Eliane Lugassy**, CEO and founder of MonBuilding.



Eric Aveillan, President of the Board of Directors of Naxicap Partners commented, "*We are highly selective, and only finance one or two startups per year if we are convinced of the value of the product, the depth of the market, and the quality of the team. Similar to Adents and Dental Monitoring, our investment in MonBuilding is in line with two convictions: sectoral - the real estate sector (8% of GDP in developed countries) is behind on the digital transition, and seems on the edge of a technological revolution; and human - the MonBuilding team has a very well-developed strategic vision for its project. It showed its ability to deliver a high-quality product to help assist real estate stakeholders in their service transition. We are pleased to have identified MonBuilding and to continue supporting its development.*"

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About NAXICAP Partners

One of France's leading private equity companies, **NAXICAP Partners** – an affiliate of Natixis Investment Managers* – has €3.2 billion in assets under management. As a committed, responsible investor, Naxicap Partners builds solid, constructive partnerships with entrepreneurs so that their projects can succeed. The company has nearly 35 investment professionals spread across 5 offices located in Paris, Lyon, Toulouse, Nantes, and Frankfurt.

For more information: www.naxicap.fr

About Natixis Investment Managers*

Natixis Investment Managers serves financial professionals with more insightful ways to construct portfolios. Powered by the expertise of 27 specialised investment managers globally, we apply Active ThinkingSM to deliver proactive solutions that help clients pursue better outcomes in all markets. Natixis Investment Managers ranks among the world's largest asset management firms¹ (€861.1 billion in AuM²). Natixis Investment Managers covers all the management and distribution entities affiliated with Natixis Distribution, L. P. and Natixis Investment Managers S. A. Natixis Investment Managers, whose head offices are located in Paris and Boston, is a subsidiary of Natixis. Listed on the Paris Stock Exchange, Natixis is a subsidiary of BPCE, the second-largest banking group in France.

¹ Cerulli Quantitative Update: Global Markets 2017 ranked Natixis Investment Managers (formerly Natixis Global Asset Management) as the 15th-largest management company in the world, based on assets under management as of 31 December 2016.

² Net value of assets as of 30 September 2018. Assets under management (AUM) may include assets for which non-regulatory AUM services are offered. This includes, among other things, assets that do not meet the definition of "regulatory AUM" as stated by the SEB in its Form ADV, Part 1.



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